The President’s Corner

Pete Rasche

Greetings! It is my honor to serve as your ASHRAE Cincinnati Chapter President for the 2018-2019 year. Our chapter has been a strong, vibrant, and active chapter within ASHRAE Region 5 for a long time, and I plan to do my best to continue that tradition. However, as is the case in any strong organization, the leader always has a great group of individuals supporting him/her, and I’m happy to report that our Board this year is just that.

I would first like to thank Edwin Porter for the fantastic job he did as president for the 2017-2018 ASHRAE year. Though a lot of what chapter presidents do is behind-the-scenes and often goes unrecognized, I can attest that Edwin was extremely organized, disciplined, and most of all, passionate about performing his duties and guiding our chapter in the right direction. I hope I am able to continue the course he has set.

Our first meeting of the year will be on Tuesday, October 9th, at our usual location. As some of you may have noticed towards the end of last year, it is now under new ownership. What was the Crowne Plaza is now the Quality Hotel Blue Ash. Same place, different name.

We are pleased to announce that we are starting the year right, with an ASHRAE Distinguished Lecturer (“DL”). Our speaker will be Mr. Chris Muller, from Doraville, GA. Chris is an expert in the field of filtration and has an astounding TWENTY-ONE approved DL presentations on topics regarding filtration and its applications in energy savings and air quality. Chris will be presenting, “Moving Closer to Net Zero Buildings with the IAQ Procedure of ASHRAE Standard 62.1-2016”.

Unfortunately, with the hotel changing ownership, and the increasing costs of reserving our meeting space every year, we are going to see an increase in the cost of our monthly meetings. This is the first price increase in over five years. We are happy to report we have kept the cost increase to only $5 per registrant category. New prices are reflected in the registration, which you can do online here: https://www.eventbrite.com/e/ashrae-october-2018-luncheon-tickets-50862150060

As always, we ask that you try to register ahead of time so we have an idea of attendance, even if you pay at the door when you arrive.

In the interest of space, I’ll keep it simple and say please do read through this entire newsletter. Lots going on!

Please feel free to contact me directly with any questions, comments, concerns, or suggestions:
Pete Rasche - prasche@pedcoea.com - (513) 919-8796

October 2018
Board of Governors and Committee Chairs

As Edwin Porter introduced in last April’s newsletter, on the first page you will find a listing of our Board of Governors and committee chairs for the 2018-2019 ASHRAE Cincinnati year. Please be sure to thank these members for their service if you see them at meetings or elsewhere!

As you may also notice, we currently have three open positions which we are looking to fill. Okay, actually, we have two to fill and one to start!

After many years of outstanding service, Joe Zirkelbach is stepping down from his post as Research Promotion chair. We will miss him greatly. Do you think you have what it takes to fill Joe’s shoes (including running the beloved Split-The-Pot)? Here’s the official job description (clears throat):

“The Research Promotion chair is responsible for communicating the objectives, accomplishments, and benefits of ASHRAE Research and its value to every Society member and the industry. Additionally, the chair is responsible for setting a minimum Research Promotion goal for the chapter, and reaching out to the chapter Board of Governors, local businesses in an ASHRAE related field, and local membership to accomplish the Research Promotion fundraising goal.”

The New Board Member is responsible for actively participating in the regular Board of Governors meetings, learning the roles and responsibilities of the other board positions, and helping out as needed and able. This position is important as it sets the path for participation in future Board of Governors positions (in other words, this is a position with future progression up through other roles, eventually – hopefully – to President).

Finally, we are looking to start a new role on the Board, as Chair of the GAC (Government Affairs Committee). This position was formerly known as the GGAC (Grassroots Government Activities Committee), but was rebranded earlier this year to better represent the intent of the committee. If you feel it is your calling to be an advocate for ASHRAE and that which we represent to our government officials, this job might just be for you. Find more details here: https://www.ashrae.org/communities/committees/standing-committees/government-affairs-committee

I also want to reiterate that it is the desire of our chapter to diversify the leadership to become more reflective of the membership, businesses, and industries that we serve.

If you are interested in learning more about the positions described above, please do not hesitate to reach out to any of us!

Calendar of Events

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>10/09/2018</td>
<td>Monthly Members Meeting</td>
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<tr>
<td>11:30 AM</td>
<td>Chris Muller (ASHRAE DL)</td>
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<td>11/13/2018</td>
<td>Monthly Members Meeting</td>
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<td>12/11/2018</td>
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<td>Paul Daugherty (tentative)</td>
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<td>Former President’s Luncheon</td>
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<td>01/08/2019</td>
<td>Monthly Members Meeting</td>
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<tr>
<td>05/13/2018</td>
<td>Annual Golf Outing</td>
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<td>Wetherington Country Club</td>
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<td>Details to come!</td>
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Region V CRC
Joe Nader, Cincinnati Chapter Historian

Every year during late summer Region V holds its Chapter Regional Conference (CRC). The CRC is hosted each year by one of the region’s chapters. The event was held July 26\textsuperscript{th}, 27\textsuperscript{th}, and 28\textsuperscript{th} in Toledo, Ohio and was hosted by the Toledo Chapter.

Tim Mitzel was the CRC general chairman and he and his committee members did a great job from start to finish.

The conference started with Thursday afternoon activities July 26\textsuperscript{th} followed by initial meetings and a welcome reception on Thursday evening.

Friday was a full day of business meetings, President’s Lunch, technical sessions, and tours and an evening of fun and comradery at the Imagination Station next door to the hotel.

Saturday continued with committee workshops, business meetings and the Awards Lunch.

The Cincinnati Chapter was represented by several of our membership and the Chapter received the following honors and awards:

The Society Award for “exceptional service and fellow” was awarded to Fred Betz at the Society meeting.

Research Promotion (RP) certificate, endowment, Full Circle and Treasury were accepted by President Edwin Porter for Joe Zirkelbach in absentia.

Plan now to attend next year’s CRC in Grand Rapids, Michigan which will be hosted by the Western Michigan Chapter on July 25\textsuperscript{th}, 26\textsuperscript{th}, and 27\textsuperscript{th}. 
SOCIETY PRESIDENT ELECT
DARRYL BOYCE

FRANCINE BOYCE
HAVING FUN

FRIDAY PM RELAXATION
ASHRAE CINCINNATI CHAPTER MEETING
RSVP FORM

Name ___________________________ Company ___________________________

Phone Number ___________________ Email Address _______________________

Will be attending the ASHRAE Cincinnati Chapter meeting on:

DATE: October 9th, 2018
TIME: 11:30am
PLACE: Quality Hotel, formerly the Crowne Plaza
5901 Pfeiffer Road
Cincinnati, OH 45242

COST:
___ $30.00 ASHRAE member
($5.00 discount if RSVP by deadline)
___ $35.00 Non-Member
($5.00 discount if RSVP by deadline)
___ $10.00 Student

Speaker: Chris Muller, ASHRAE Distinguished Lecturer

FAX or Email TO: Laura Kamphaus (513) 481-5361
Or Email: laurakamphaus@zoomtown.com

Registration deadline (this document) NOON Friday, October 5th, 2018
Or online by NOON Sunday, October 7th, 2018
Remember to honor your reservations. No shows will be billed by ASHRAE

October, 2018
Save the Date
Register Today

High Performance Buildings Seminar

Thursday, October 4, 2018

Join us as we hear from industry leaders on advantages of high performance buildings and address what works when tackling major improvements in energy and operating practices in buildings.

The seminar focuses on the challenges faced from the view of the design community and include keynote speakers from world class firms, real world case studies, and informative panel discussions. 6 AIA / GBCI / PDH Credits.

Event Details
Location: Sharonville Convention Center
11355 Chester Rd, Cincinnati, OH 45246
Cost: Early Registration $75 per person (before 9/22/18)
$95 per person (after 9/22/18)
Time: 7:00am - 4:00pm

Morning Keynote
Edward Mazria
Internationally Recognized Architect, Author, Educator & Visionary, Founder & CEO of Architecture 2030

Afternoon Keynote
Rob Watson
Market Transformation Expert, CEO and Chief Scientist of The ECON Group
"Father of LEED"

Luncheon Keynote Discussion
Connie Lilley
LEED AP O+M, Director, Detroit 2030 District

Cynthia Cicigoi
Executive Director, Cleveland 2030 District

Angelica Ciranni
Executive Director, Pittsburgh 2030 District

Please contact Kelly Blake at kblake@pedcoea.com to learn more about sponsorship opportunities.
### Seminar Agenda

**7:00am-7:45am**
- Registration
- Breakfast
- Networking
- Trade Show
- Opening Remarks

**7:45am-8:45am**
- Morning Keynote Speaker

**9:15am-10:15am**
- Breakout Sessions 1

**10:45am-11:45am**
- Breakout Sessions 2

**12:15pm-1:15pm**
- Lunch Keynote Speaker

**1:45pm-2:45pm**
- Breakout Sessions 3

**3:00pm-4:00pm**
- Afternoon Keynote Speaker
- Closing Remarks

Mayor John Cranley will be making a guest appearance to discuss Cincinnati sustainability news.

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### Breakout Session Agenda

#### Session 1

**9:15am-10:15am**

**Breakout 1A**
**Power and Our Future**

**Speaker:** Mr. Jeff Biggs, Flexential

**Breakout 1B**
**You May Already Own the Last Roofing & Building Envelope Systems You Will Ever Need**

**Speaker:** Mr. David Hart, Tremco Roofing & Building
Mr. Rich Crawford, Tremco Roofing & Building

**Breakout 1C**
**Modern Metropolis: Demystifying Sustainability Through the Lens of Mass Media and Story Telling**

**Speakers:** Mr. Joey Maiocco, Newsy
Mr. Andy Brownell, Newsy

**Breakout 1D**
**Building Energy Data Analytics – Current Status and Future Directions**

**Speaker:** Mr. Brock Glasgo, Carnegie Mellon University, Department of Engineering & Public Policy

#### Session 2

**10:45am-11:45am**

**Breakout 2A**
**How Fifth Third Bank Became the First Publicly Traded Company to Contract for 100% Solar Power**

**Speakers:** Mr. Scott Hassell, Fifth Third Bank
Mr. Jeremy Faust, Fifth Third Bank
Ms. Jule Kucera, Fifth Third Bank
Mr. Ian Law, Schneider Electric

**Breakout 2B**
**Geothermal HVAC – Making Net-Zero Energy Building Cost Effective**

**Speaker:** Mr. Seth Parker, Melink Solar & Geo

**Breakout 2C**
**How To Reduce Energy Usage in Your Labs by 50%**

**Speaker:** Mr. Dan Doyle, Grumman/Butkus Associates

**Breakout 2D**
**Innovation & Biomimicry**

**Speaker:** Mr. Doug Studer, BluEarth

#### Session 3

**1:45pm-2:45pm**

**Breakout 3A**
**Sustainability and Resiliency in the Energy Space**

**Speaker:** Mr. Michael Pahutski, Duke Energy
Ms. Heather Quinley, Duke Energy

**Breakout 3B**
**Implementing a Portfolio Lighting Strategy**

**Speaker:** Mr. Tim Hertel, JLL

**Breakout 3C**
**Building Engagement and Buy-in for Energy and Sustainability Initiatives**

**Speaker:** Ms. Beth Robeson, Robeson Marketing & Design

**Breakout 3D**
**AeroHUB – Educating & Up-skilling Ohio’s Economy**

**Speaker:** Mayor Richard Finan, Village of Evendale

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**Register Today**

[www.2018hpbseminar.eventbrite.com](http://www.2018hpbseminar.eventbrite.com)

**Register Now**